



**TARPTAUTINIŲ KONFERENCIJŲ ATGARSIAI  
FROM INTERNATIONAL CONFERENCES**

**THE NEW FACE OF EUROPEAN FINANCIAL SERVICES  
THE 22<sup>nd</sup> ANNUAL EUROPEAN FINANCE CONVENTION.  
Lisbon, Portugal – 19.05.2009-20.05.2009**

The very first European Finance Convention was held in 1987, on the prospects for a European Single Currency. A Convention has been subsequently held every year so as to coincide with end-of-year Inter-Governmental Conferences and EU Summits. Over the years, it has provided a unique opportunity to meet with the top market professionals in the public and private sectors financial services industry and investment circles across an ever wider Europe. The spotlight has turned increasingly on the experience of new, emerging and developing markets such as South Eastern Europe, the Western Balkans, Caucasus and Central Asia Countries.

The role of the European Finance Convention is to provide a platform for communication, networking and debate. It has been reflected in the quality and diversity of our keynote speakers over the years. Many European Commissioners (including past Presidents of the Commission) have chosen to participate, complementing the range of National Government Ministers, Governors of Central Banks and their opposite numbers in pan-European economic, financial institutions and private sector companies.

The audience drawn from EU countries, Central, Eastern and South Eastern Europe and the Western Balkans will represent the complete spectrum of areas of interest within the financial community, combined with representatives of International Organizations, Governments, Chambers of Commerce, trade and market Associations along with various industry sectors.

The Convention is targeted at an audience of Senior Executive Directors and Senior Managers from public and private sectors banking, investment, treasury, forex, legal, securities and fund management circles. It will therefore have particular appeal to investment banks, securities and derivatives houses, fund managers, stock exchanges, clearing houses, regulators, law firms, consultancies, financial intermediaries and commercial companies. Both buy and sell

sides will be represented. **Alexandre Lamfalussy**, Former President of the European Monetary Institute, is invited to present *keynote address at the opening*.

There will be sessions of particular interest to financial decision-makers finance directors, corporate treasurers within the industrial and commercial sector like energy, telecommunication and IT, real estate, transport, utilities, etc. as well as to those from the small and medium sized enterprises (SME):

- The European Financial Landscape of the Future (factors determining the success of banks in the future, reversion of reliance on capital markets, future of securitization, efforts to build a unified European financial market a/o).
- New Directions in Risk Management and Financial Supervision (coordinated response to tighten regulation a/o).
- Key Sub-Sector of the Financial Market: Housing Finance (prospects for continued funding mortgages in foreign currencies a/o).
- The SME Sector: A Growing Opportunity for Banks.
- Prospects for European Capital Markets in the Wake of the Global Crisis.
- The "Buy-Side" of the Market: Institutional Investors and Pensions.
- Round Table on Securities and Derivatives Markets.

The areas of interest to be discussed also include: Back office operations, Capital markets, Corporate banking, Corporate finance, Correspondent banking, Information technology, Investment management, Legal and compliance, Leasing and asset finance, Money markets, Property and real estate, Retail finance services, Strategy and research, Supervision and audit, Trade finance, Treasury management, Venture capital and private equity.